



#DISRUPT THE NARRATIVE

YOUTH LEADERSHIP SUMMIT: AUGUST 5, 2017 | SAN FRANCISCO, CA

The Representation Project and Jennifer Siebel Newsom are excited to host our second annual #DisruptTheNarrative: Youth Leadership Summit on August 5 at Lucasfilm in San Francisco. This intensive, immersive experience brings together 250 youth leaders (age 16-24) who are eager to acquire language and skills to lead on equality, ground their leadership practice in an understanding of their unique selves, and create a personal action plan to drive cultural change.

AUDIENCE

An invitation-only event, #DisruptTheNarrative convenes young leaders from all backgrounds, representing across gender, race, class, sexual orientation, ability, religion, and other groups. These young people are nominated from community-serving organizations and are already committed to advancing equality.

PROGRAM

A day-long program, #DisruptTheNarrative consists of workshops and presentations led by community organizations, artists, and activists. Each session speaks to one of our three tracks:

TRACK I: CREATING, Media Literacy and Understanding our Stories – Youth learn how to story tell to advance equality through social media, film, music, art and in prose.

TRACK II: ORGANIZING, Driving Social Change – Youth build their organizing skills to mobilize others and become upstanders.

TRACK III: LEADERSHIP, Taking it Home and Making an Impact – Youth grow their leadership skills to meaningfully impact issues important to them.

SCALABLE

At the event, The Representation Project will capture multimedia assets and workshop best practices, which we then bundle into the #DisruptTheNarrative Activation Kit, allowing the attending participants and others to replicate the experience, ultimately bringing our message of inspiration, equality, and leadership to more than 10,000 youth.

ABOUT THE REPRESENTATION PROJECT

Using film and media as catalysts for cultural transformation, The Representation Project inspires individuals and communities to challenge and overcome limiting stereotypes so that everyone, regardless of gender, race, class, age, sexual orientation, ability, religion, or circumstance, can fulfill their human potential. Jennifer Siebel Newsom founded The Representation Project (a 501c3) in 2011 in response to the overwhelming public demand for ongoing education and social action in support of her first film, *Miss Representation*. Since then, The Representation Project has released Newsom's second directorial film, *The Mask You Live In*, and become well known for campaigns such as #NotBuyingIt, and #AskHerMore.

To join our community of sponsors leading on equality, please contact Tolu Lawrence at tolu@therepresentationproject.org.

